Active Endeavors West Des Moines

AMBASSADOR AGREEMENT

WHAT IT MEANS TO BE AN ACTIVE ENDEAVORS WEST DES MOINES AMBASSADOR:

While living a life outdoors is important to the culture of Active Endeavors, it isn't the sole focus. An AE Ambassador isn't only reserved for the outdoor enthusiast. It's reserved for those in our AE Family who value quality, community and aren't afraid to explore the impossible.

AMBASSADOR TERM:

6 month term. Opportunity for renewal pending review of current 6 month term.

BENEFITS:

- 20% Off Regular Priced In-Store Items for duration as an AE Ambassador
- Free AE Swag
- Photo + Bio on website and in the store entryway
- Opportunity for support of personal endeavors whenever they align with the Active Endeavors mission & story (i.e. book launch, event sponsorship, race entry fees, etc.)*

* Support and sponsorship of personal endeavors is on a case-by-case bases as reviewed by program directory and Active Endeavor Team.

EXPECTATIONS:

- Social Media Engagement (hashtag, shout-outs, tagging and sharing)
- Trip Reports / Gear Reviews / Short Blog Write Ups
- Represent AE at local and AE sponsored events
- 3 VIP Cards per month to hand out to individuals who may have an interest in our store, product, or AE community.

AE WELCOME PACKAGE:

- Active Endeavors Logo shirt: Uni-Sex Size _____
- AE Hydro Flask 16 oz Coffee Tumbler w/ Lid
- AE Patagonia R1: Size _____
- AE Tote Bag

I, _____, am pumped to become an official AE of West
Des Moines Ambassador. I agree to the outlined benefits and expectations of the
program listed above. If I am unable to support Active Endeavors by meeting
these expectations, I agree to notify them and forfeit my role as an AE
Ambassador. If Active Endeavors is not delivering in a way that I feel aligns
with the listed benefits, I reserve the right to address this issue with the
program coordinator directly in an attempt to reconcile my role as Ambassador.
Lastly, I understand that Active Endeavors reserves the right to end the
program if they see fit.

_____   _____
First/Last Name   Ashleigh Brady (Program Coordinator)